

# Pierson Demographic Profile



**City Area:** 10.9 square miles  
**City Hall:** 106 N. Center St.  
 Pierson, FL 32180  
 386-749-2661 | [www.townofpierson.org](http://www.townofpierson.org)



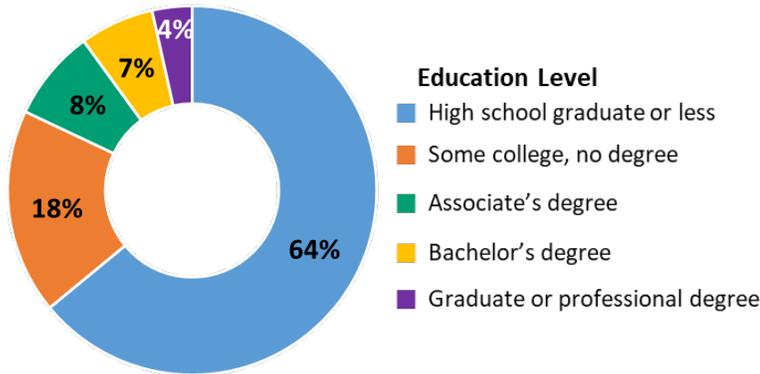
PIERSON	2010 Census	2023 Estimate	13 Year Comparison	2028 Projected
Population	1,726	1,578	-8.6%	1,609
Households	520	543	4.4%	561
Families	394	407	3.3%	415
Average Household Size	3.22	2.91	-9.6%	2.87
Owner Occupied Housing Units	387	436	12.7%	454
Renter Occupied Housing Units	133	107	-19.5%	107
Median Age	33.6	39.8	18.5%	40.2

**Per Capita Income:**  
\$30,107

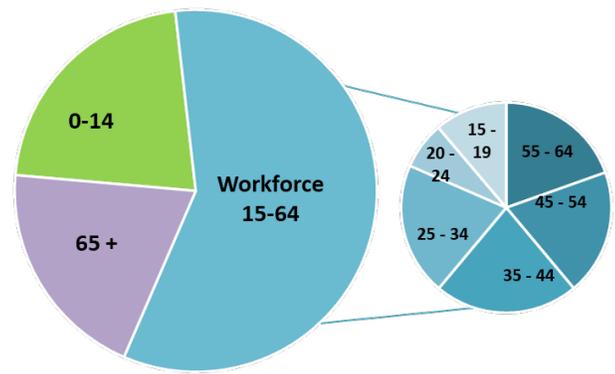
**Average Household Income:** \$87,494

**Average Home Value:** \$325,620

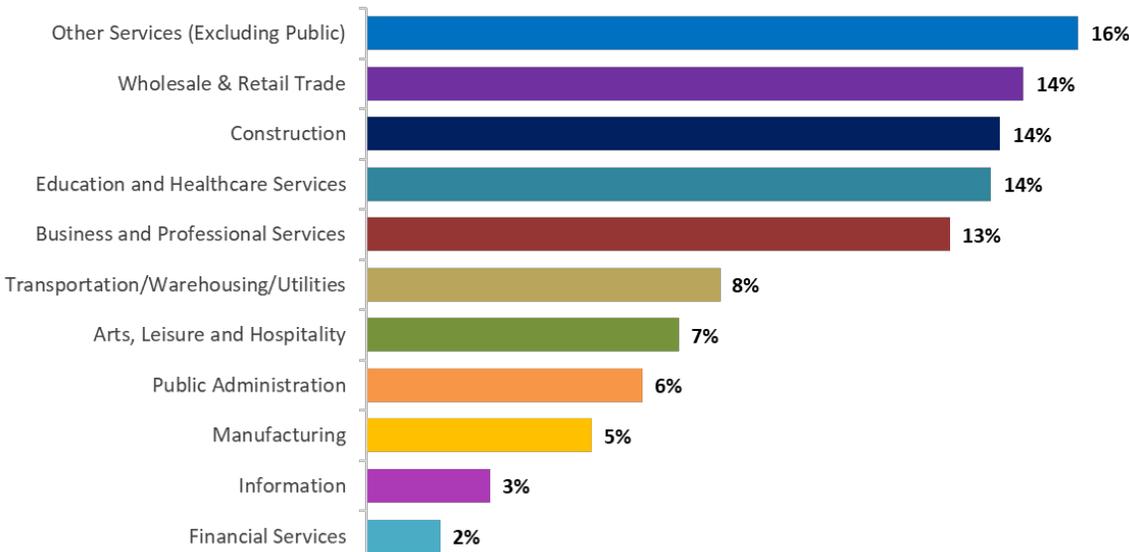
## Education Attainment *(Population 25 years and over)*



## Population by Age



## Civilian Labor Force by Industry



Age Range	Percent of Population
0-14	22%
15-19	7%
20 - 24	4%
25 - 34	12%
35 - 44	13%
45 - 54	11%
55 - 64	11%
65 +	20%